

HEATHER LINK BERG MAN

Education:

BFA in Studio Art
The School of the Art Institute of Chicago
Chicago, IL, May 2007

Design + Publishing:

is PRESS, Denver, CO
Partner, January 2015 - present

is PRESS offers publishing, design and letterpress printing. Proceeds partially fund short-run artists books, zines, and catalog publishing services.

Institute of Sociometry, Denver, CO
Agent - Director of Intelligence, 2012 - present

The Institute of Sociometry (or *is*) is a guerrilla communications collective with over 700 "special agents". Active agents submit Incidence Reports at quadrennial fairs. Previous fairs have been held in San Diego, Denver, Las Vegas, Chicago, San Francisco and Los Angeles.

Recent Professional Experience:

SE2, Denver, CO
Account Director, January 2020 - present

Oversee all client services for an agency that focuses exclusively on mission-driven marketing, behavior change and public policy. Work with all clients as a thought-partner to understand their needs,

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challenges and issues from all angles, keeping a finger on the pulse of emerging challenges and opportunities to help clients achieve their desired outcomes.

Center for Visual Art,
MSU Denver, Denver, CO
Communications Manager,
June 2018 - January 2020

Led and managed multiple marketing and communications initiatives for 11 major exhibitions, five education programs and dozens of events including advertising, audience research, communications strategy and planning, public relations and content strategy/creation to attract diverse audiences. Managed and directed CVA's brand and graphic identity and student design staff, overseeing the production of all collateral materials, digital properties, advertising, promotional programs and exhibition signage.

Colorado Department of Public Health and Environment, Denver, CO
Communications Strategist,
October 2015 - June 2018
Marijuana Communications Specialist,
August 2014 - October 2015

Developed, managed and evaluated a variety of paid, earned and owned communications strategies and marketing plans to educate and reach diverse, hard-to-reach audiences across a wide variety of other public health issues including chronic disease prevention, oral health, health care access and school-based, sexual and women's health services. Managed \$4 million annual budget and portfolio of marijuana

education and prevention media campaigns across three distinct brands to connect with a variety of audiences.

Community + Board Service:

Denver Small Press Fest, Denver, CO
Board Member/Organizer, December 2019 - present (postponed due to COVID-19)

Served as co-organizer and board member of Denver Small Press Fest which was initially scheduled for March 2020, now postponed due to COVID-19 precautions.

Letterpress Depot, Englewood, CO
Board Member, September 2016 - September 2018

Led communications for the organization's first crowdfunding campaign that raised over \$40,000. Managed and maintained fundraising web pages, created campaign graphics and wrote all copy. Developed script for fundraising video, overseeing production and volunteers.

Recent Teaching:

MCA Denver, Denver, CO
Teaching Artist, Point Of View,
September 2018 - December 2019 (3 semesters)

Teaching artist for the museum's paid internship for high school students with a focus on exploring, creating and sharing contemporary art and ideas. Led participants through weekly classes focused on contemporary art practice with the goal of producing a zine focused on teen happenings in and around the museum.

Professional Awards:

¶ **Best Public Education Campaign:** "Good To Know", *The Cannabist Awards, 2015*
¶ **Best Public Service Campaign:** "Good To Know", *ADCD Annual Show, 2015*
¶ **Silver Award for Excellence in Public Health Communications:** "Good To Know", *National Public Health Information Coalition Awards for Excellence, 2015*
¶ **Second Place for Creative and Innovative Approach to Addressing Public Health Challenges:** "Good To Know", *ASTHO Vision Award, 2015*

Select Exhibitions + Events:

- ¶ **Citizenship: A Practice of Society**, group exhibition:
MCA Denver, Denver, CO, Oct. 2020 - Feb. 2021 (*LLiLL*, *Leftist Leaflets in Little Libraries*)
- ¶ **Agents and 'Artners**, artist talk: (with Peter Miles Bergman):
virtual, *MCA Denver*, Denver, CO, Jan. 27, 2021
- ¶ **U of I Small Press Fest - Artists Interviewing Artists**, talk: (with Liz Mason of Quimby's Chicago and Peter Miles Bergman of is PRESS): virtual, Nov. 5, 2020
- ¶ **10th Biennial MSU Denver Art Department Exhibition**, group exhibition:
Center for Visual Art, MSU Denver, Denver, CO, 2019 (Submission of multiple works)
Included artist talk at a private reception for the CVA Leadership Council
- ¶ **PLACE**, group reading and performance: *Fort Greene Bar*, Denver, CO, 2019
(*ABATOR* reading and performance with Peter Miles Bergman)
- ¶ **Up Like a Sun, Down Like a Pancake**, group exhibition: *ICA Baltimore*, Baltimore, MD, 2018
(*MisMerch'd*, is *EMANCIPATION*, *Raw Fury #5*, exhibition of limited edition books & zines)
- ¶ **All of the Above**, group exhibition: *Elephant Room Gallery*, Chicago, IL, 2017
(Submission of multiple works)
- ¶ **Raw Fury #4 Release Party and Pop Up Gallery**, group show: *The Allery*, Denver, CO, 2017
(submission of multiple works: art and zines)
- ¶ **Good Neighbor's Lamentation Society Eulogy Reading**, performance and reading, part of
Collective Nouns: Center for Visual Art, MSU Denver, Denver, CO, 2016
(reading of *Good Neighbor's Lamentation Society* eulogy at group reading of is
EMANCIPATION with Peter Miles Bergman, Zoe Larkins and Jared Jacang Maher)
- ¶ **Sociometry Fair 2016: is EMANCIPATION**, group show: *The Smell*, Los Angeles, CA, 2016
(co-curator, *Good Neighbor's Lamentation Society* installation and reading)
- ¶ **Good Neighbor's Lamentation Society, guerrilla installations: West Colfax neighborhood**,
Denver, CO, 2016 (Installation of letterpress printed memorial cards and shrines
memorializing demolished houses in the West Colfax neighborhood in Denver, CO)
- ¶ **Artopia 2015, City Hall**, Denver, CO, 2015 (*Obscure Artists Front* group performance)
- ¶ **Art in Odd Places Festival: Number**, juried public art festival: *14th Street*, New York, NY, 2015
(*Opportunity for Reflection* performance with Peter Miles Bergman and Jim Hanson)
- ¶ **is EMPLOYEE**, pop up exhibition, *Deer Pile*, Denver, CO, 2015
- ¶ **Welcome to SoHi**, duo show with Peter Miles Bergman, *Blue Dot Studio*, Denver, CO, 2014
(Submission of multiple works)
- ¶ **iSFair 2012**, group show: *Submission Gallery*, San Francisco, CA, 2012
(co-curator, submission of multiple works)

Juried Art Book Fairs + Zine Fests:

ABQ Zine Fest 2017, Canzine 2020, Chicago Art Book Fair 2017-2019, DINK 2016-2019, Denver Zine Fest 2015-2019, Pikes Peak Zine Fest 2017 and 2019, #QuaranzineFest, organizer, speaker: 2020, U of I Small Press Fest, 2020 Vancouver Art Book Fair 2020

Select Press + Media:

- ¶ **Teach In: Center for Visual Art's Biennial MSU Art Department Show** by Michael Paglia,
Westword.com, June 19, 2019, exhibition review with special mention
- ¶ **MCA Denver meets teens where they're at — this year, that's in the bathroom** by Ashley Dean,
Denverite.com, May 9, 2019, MCA Denver POV teen program overview with mention
- ¶ **Displacement**, Josh Mattison, host and producer *Low Orbit (podcast) Episode 14*, Jan., 2018,
reading of *Good Neighbors Lamentation Society* eulogy
- ¶ **Denver's demolished homes get their own memorials from local artist** by Megan Arellano, *Denverite.com*,
June 4, 2017, interviewed for article about the *The Good Neighbor's Lamentation Society*
- ¶ **The Englewood Depot's Transformation Into a World-Class Letterpress Lab Starts in the Basement**
by Kevin Beatty, *Denverite.com*, May 5, 2017, produced video featured in article

Select Publications + Articles

- ¶ **Citizenship: A Practice of Society**, exhibition catalog: designed and co-published catalog
(with *MCA Denver*), 2020
- ¶ **MisMerch'd V2**, zine: author, designer and publisher, 2020
- ¶ **PASSAGE**, artist book: designer and publisher, 2019
- ¶ **MisMerch'd V1**, zine: author, designer and publisher, 2018 (*new editions in 2019, 2020*)
- ¶ **Raw Fury #5**, art book/periodical: art director, contributor, p. 54-55, 2018
- ¶ **Raw Fury #4**, art book/periodical, author of feature article: *The Good Neighbor's Lamentation Society*, p. 8-13, 2017
- ¶ **is EMANCIPATION**, artist book/anthology: author of article: *The Good Neighbor's Lamentation Society*, p. 114-117, 2016
- ¶ **The Good Neighbor's Lamentation Society**, zine and letterpress prayer card packs in an edition of 20: author, designer, 2016
- ¶ **Raw Fury #3**, art book/periodical, contributor, p. 46-47, 2016
- ¶ **Raw Fury #2**, art book/periodical, contributor, p. 46-47, 2015
- ¶ **Raw Fury #1**, art book/periodical, author of feature article: *Welcome To SoHi*, p. 47-52, 2014

Select Public Collections:

- ¶ **Chicago Public Library**, Chicago, IL
(*Raw Fury #2*, *Raw Fury #1*)
- ¶ **Denver Zine Library**, Denver, CO
(*Raw Fury #3*, *Raw Fury #2*, *Raw Fury #1*)
- ¶ **ICA Baltimore**, Baltimore, MD
(*MisMerch'd V1* and *Raw Fury #5*)
- ¶ **Joan M. Flasch Artists Books Collection**, School of the Art Institute of Chicago, Chicago, IL (*MisMerch'd V1*, *Raw Fury #5*, *Raw Fury #4*, *Raw Fury #3.5*, *Raw Fury #3*, *Raw Fury #2*, *Raw Fury #1*, is *EMANCIPATION*)
- ¶ **Ron Burnett Library Special Collections**, Emily Carr University of Art and Design, Vancouver, BC
(*MisMerch'd V1*, is *EMANCIPATION*)
- ¶ **Tutt Library**, Colorado College, Colorado Springs, CO (*Raw Fury #4*)
- ¶ **University of Connecticut Special Collections**, Hartford, CT
(*Raw Fury #4* and *#5*)
- ¶ **University of Denver Fine Press and Artists Books Collection**, Denver, CO
(*MisMerch'd V1* and *V2*)
- ¶ **University of Illinois Urbana-Champaign**, Champaign, IL (*MisMerch'd V1* and *V2*, *Raw Fury #4* and *#5*)