

**is PRESS**  
 art books, magazines & letterpress  
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## PRICING: Letterpress Printing

**Overview:**

Letterpress pricing, like a lot of printing, is priced with this formula:

**Materials + Setup + Printing**

**Materials:**

*(Paper + Film + Printing Plates)*

*Paper:*

Paper can be the biggest expense and is entirely dependent on the client's taste and the quantity. is PRESS will have recommendations after a consultation but in the meantime you can look at card stock on frenchpaper.com, neenahpaper.com, or mohawkconnects.com

*Printing Plates:*

*(For graphics only. For handset metal or wood type call for a quote.)*

\$61.46 = art is approx 5.5x8.5

\$88.14 = art is approx 8x11

\$174.02 = art is approx 11x17

**Setup:**

\$60.00 = 1-2 colors

\$90.00 = 3 colors

\$120.00 = 4 colors *(Note this is not "4-color process but 4 spot colors.)*

**Printing:**

*(Printing pricing is per color per side. Some prints can be "ganged-up" to reduce per-unit cost. Ex. business cards are four per 8x11 sheet. \*)*

*8x11 art size  
 (max sheet size 12.5x19)*

\$1.00 = per color per print up to 300 count *(\*BC's 4-up would be .25¢/ea)*

\$0.75 = per color per print 301-500 count

*16x11 art size  
 (max sheet size 20x14)*

\$1.50 = per color per print up to 300 count up to 16x11 art size  
 (300 count is the max for anything over 16x11 art size)

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