

is PRESS
 art books, magazines & letterpress
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PRICING: Letterpress Printing

Overview:

Letterpress pricing, like a lot of printing, is priced with this formula:

Materials + Setup + Printing

Materials:

(Paper + Film + Printing Plates)

Paper:

Paper can be the biggest expense and is entirely dependent on the client's taste and the quantity. is PRESS will have recommendations after a consultation but in the meantime you can look at card stock on frenchpaper.com, neenahpaper.com, or mohawkconnects.com

Printing Plates:

(For graphics only. For handset metal or wood type call for a quote.)

\$61.46 = art is approx 5.5x8.5

\$88.14 = art is approx 8x11

\$174.02 = art is approx 11x17

Setup:

\$70.00 = 1

\$100.00 = 2-3 colors

Printing:

*(Printing pricing is per color per side. Some prints can be "ganged-up" to reduce per-unit cost. Ex. business cards are four per 8x11 sheet. *)*

*8x11 art size
 (max sheet size 12.5x19)*

\$1.00 = per color per print up to 300 count (*BC's 4-up would be .25¢/ea)

\$0.75 = per color per print 301-500 count

*16x11 art size
 (max sheet size 20x14)*

\$1.50 = per color per print up to 300 count up to 16x11 art size
 (300 count is the max for anything over 16x11 art size)

is PRESS
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